

Fresno-Madera Dental Society
371 E. Bullard, #120
Fresno, CA 93710

Change Service Requested

Fresno-Madera Dental Society's presentation of
their Fall 2013 CCDC
Keynote Speakers:
GARY ZELESKY



FRESNO-MADERA
-EST. 1912-
DENTAL SOCIETY

Keynote Speaker, Gary Zelesky

The ladder to success is one of daily skill, commitment, communication and dedication. Gary masters the art of firing up attendees. They will learn how to master these skills and how to apply them in their practices and everyday living.



The Veteran's Memorial Building.
Downtown Clovis - Friday, October 11, 2013
453 Hughes Street, Clovis, CA 93612
9:00 a.m. to 5 p.m.

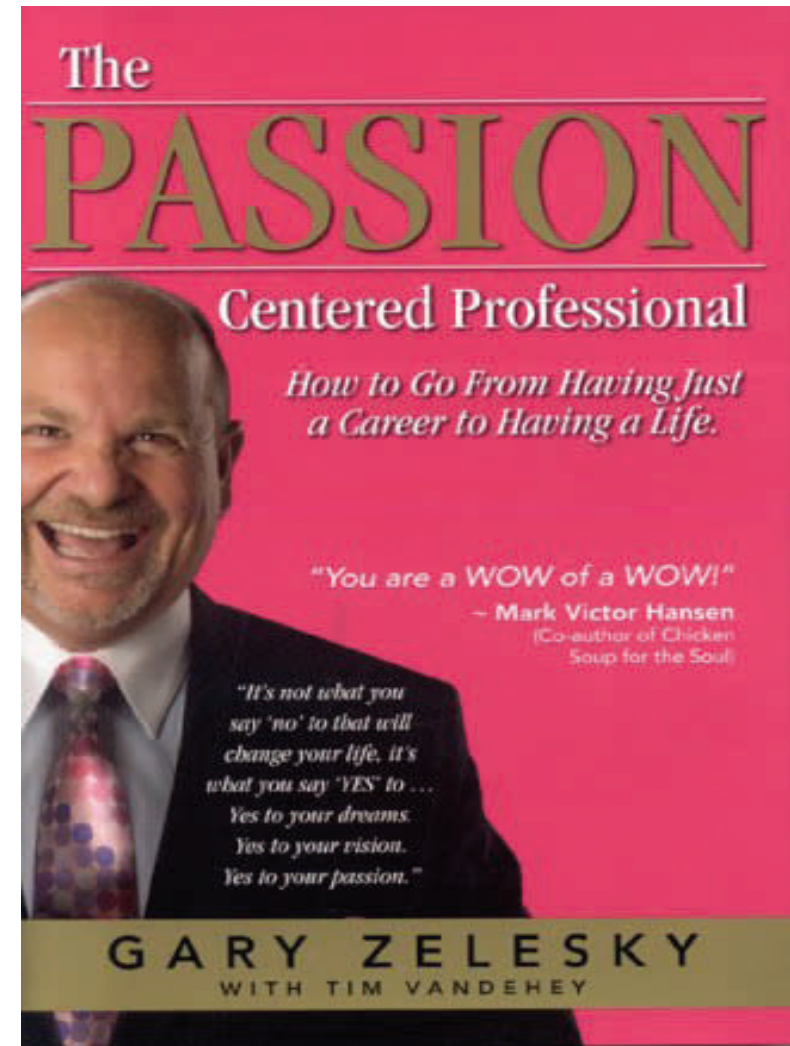
Exhibitor Prospectus

SUGGESTED SET-UP TIMES

1. January 18, 2013, Friday Morning 7:00 a.m.—7:30 a.m.
Course begins at 8:00 a.m.
2. If possible, FMDS will attempt to gain access
Thursday January 17, 2013 evening for set up.
If you are Interested in this time frame, please
Provide your contact information here:

SUGGESTED HOTEL:

1. Hilton Garden Inn
520 West Shaw
Clovis, CA 93612
559-299-2203



Expertise

- Relationships
- Attitude
- Humor
- Performance Improvement
- Motivation
- Stress

Exhibitor, Exhibitor Sponsor, Event Sponsor Information

With our anticipated attendance, your company has a valuable opportunity to advertise at our convention by becoming either an Exhibit-Sponsor or an Event Sponsor. Exhibit sponsors (those attending and also sponsoring in one of the categories below) will receive first priority when requesting a booth space and additional benefits such as FMDS mailing labels, free newsletter advertising and a website banner linked to your business page. An event sponsor does not attend, but provides support in one of the three categories

Platinum Sponsor

Support Amount: \$4,000
Limited to: 2 sponsors

Benefits

- Free booth space with first priority choice for exhibit location
- Full page free advertisement in FMDS newsletter
- Website banner advertisement on FMDS webpage linked to your business
- Recognition at all CCDC lectures both verbal and signage
- Mailing labels of FMDS members at no charge (upon request)

Gold Sponsor

Support Amount: \$2700
Limited to: 3 sponsors

Benefits

- Free booth space with second priority choice for exhibit location
- One-half page free advertisement in FMDS newsletter
- Website banner advertisement on FMDS webpage linked to your business
- Recognition at all CCDC lectures both verbal and signage
- Mailing labels of FMDS members at no charge (upon request)

Silver Sponsor

Support Amount: \$1500
Limited to: 10 sponsors

Benefits

- Free booth space with third priority choice for exhibit location
- One-fourth page free advertisement in FMDS newsletter
- Recognition at all CCDC lectures both verbal and signage
- Mailing labels of FMDS members at no charge (upon request)

Bronze Sponsor

Booth Amount \$375.00 with 6 foot draped skirted table

Keynote Speaker Keynote Speaker

Friday, October 11, 2013



Gary Zelesky
"Getting the staff out of your team"
&
"The Passion Centered Practice"

ABOUT THE SPEAKER:

One word encapsulates **Gary Zelesky**: PASSION. Gary's exciting, enthusiastic energy and explosive humor are definitely memorable, but it is his PASSION for life and the audience and his ability to connect with them in a way very few do that makes Gary such an in demand speaker.

One thing Gary understood all too well was the need for hope. As a young child, Gary was abused by his alcoholic step-father and abandoned by his mother.

Regardless of the difficult surroundings that Gary found himself in, he also found, if you look-if you choose, that there are also incredible human beings who do believe in you. Before long, Gary found he was requested to speak at numerous locations around the country and around the world. And now he is here, in Fresno speaking to members of the Fresno Madera Dental Society

COURSE OBJECTIVES:

"Getting the Staff out of your team"
Discover how to take your office staff from just showing up to showing off. Learn how to welcome change, how to deal with passionless staff members and bring a new culture to your practice.

"The Passion Centered Practice"
Originates from Gary's book which speaks to the heart of the dental practice. How do you maintain the high levels of energy, commitment and team unity in the mundane of doing the job every day? Learn about passion, productivity and pleasure in your work environment.

To Our Prospective Exhibitors

The Fresno-Madera Dental Society (FMDS) is proud to extend this invitation to exhibit at their Bi-Annual Central California Dental Conference (CCDC) slated for October 11, 2013 at the Clovis Veterans Memorial Building, 808 Fourth Street, Clovis, CA 93612.

Our conferences have been a long-standing event for the Central Valley, providing outstanding continuing education programming, a trade show which provides the most current trends in dental technology, state-of-the-art products, and a vast array of information and contacts of value to the dental community.

We invite not only our local professionals, but others from as far North as Sacramento, as far South as Bakersfield and spanning West to Pismo Beach and Monterey. This course will provide attendees with an up-to-date look at the newest dental procedures. Support for our event can be achieved within four different levels. You may attend as an exhibitor for a \$375 fee, or as an **exhibitor/sponsor**, attending in one of the sponsorship categories, or you may choose to not attend, but participate as an **event/sponsor** in one of the three sponsorship categories. Upon confirmation, exhibiting companies will receive an exhibitor kit from FMDS with complete information about agenda, booth location, booth shipments and other vital information.

If your company represents:

- Computer equipment
- Printing opportunities
- Financial planning
- Office décor and/or file systems
- Dental supplies/services
- Office attire

Then this may be the venue you have been looking for.

On behalf of the entire dental community in the Fresno area, we would like to welcome you to our 2013 Summer CCDC. Please look over the enclosed information and if you decide this conference is for you, register today.

Cory Costanzo, DDS

2013 CCDC Chairperson

Registration Information

Payment in full must be received by October 1, 2013 in order for booth assignments to be issued. Cancellations received prior to October 1, 2013 will receive a full refund less a \$75 processing fee. Cancellations received between October 1, 2013 and October 11, 2013, are subject to a 50% penalty. Cancellations received after October 11, 2013 shall result in a forfeiture of entire fee. **CANCELLATIONS MUST BE RECEIVED IN WRITING.**

Exhibitor (Bronze Category) \$375 fee includes:

6' draped booth, skirted table

2 chairs

Access to dentists and staff

Continental Breakfast and lunch for 2

Please indicate which category you wish to participate in

Bronze Exhibitor at \$375.00

Exhibitor/Sponsor in the: (1) Platinum (2) Gold (3) Silver category (Please Circle Choice)

Event-Sponsor in the: (1) Platinum (2) Gold (3) Silver category (Please Circle Choice)

Company Name: _____ Name of Contact Person: _____

Address: _____ Ph. #: _____
Street # Street City Zip

FAX#: _____ E-Mail address: _____

Names of Representatives Attending: _____

Any Exhibitors you do not wish to be located next to: _____

Additional Lunches @ \$25 ea: (y) (n) Electrical Outlet (an additional \$25) (y) (n)

Please charge fees to my credit card #: _____

Expiration Date: _____ Signature: _____

Amount Enclosed, or to be charged: \$ _____

To reserve space, complete and return this form October 1, 2013 with your check plus any additional charges for extra lunches or electrical hookups, made payable to MDS to: The Fresno-Madera Dental Society, 371 E. Bullard, Suite 120, Fresno, CA 93710. For more information call FMDS at (559) 438-7284, FAX (559) 438-7287 or e-mail fmdds@cvip.net. Most Credit Cards Accepted.