

## Media Kit

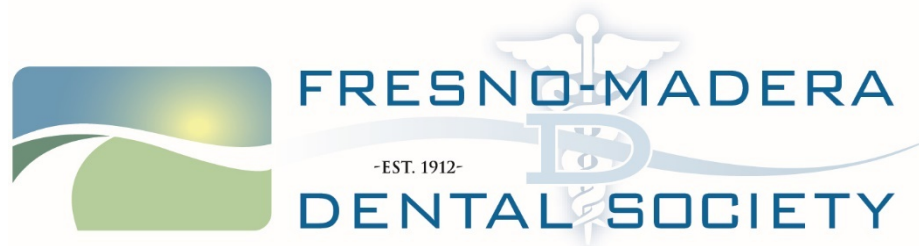
371 E Bullard Ave Ste 120

Fresno, CA 93710

559 438-7284

fmds@fmds.com

[www.fmds.com](http://www.fmds.com)



## OUR AUDIENCE

### *WHO they are:*

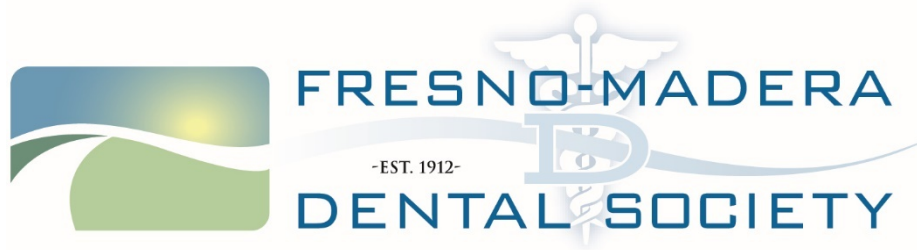
- **More than 550 member dentists**

### *WHERE they work and live:*

- **Fresno and Madera counties**

### *HOW you can reach them:*

- **Event exhibitor or sponsorship**
- **Website banner ad**
- **Website classified ad**
- **Grapevine newsletter display ads**
- **Grapevine newsletter classified ads**



## **EVENT EXHIBITORS/SPONSORS**

### **Central CA Dental Conference**

#### **Exhibitor or Sponsor for full or half day courses**

Exhibitors receive:

- Tabletop exhibit space with a covering and two chairs
- Introduction prior to main speaker
- Attendee contact list
- Lunch for one representative (all-day programs only)
- Sponsors are also listed on the website, in emails, on fliers and any other marketing materials

**\$375 full day/\$250 half day**

### **FMDS General Dinner CE meetings**

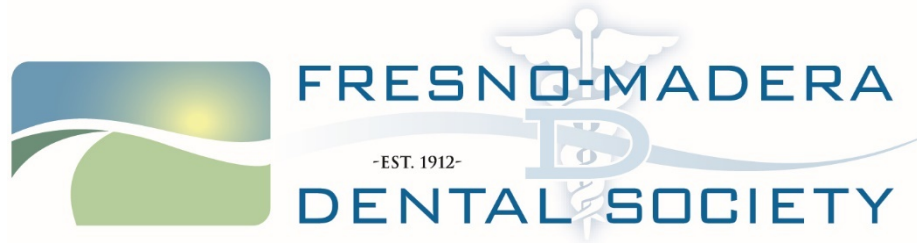
**Exhibit or Sponsorship** during general dinner CE meetings, BLS/CPR courses, shredding events, or social events

Exclusive sponsorship includes:

- Self-introduction of 2 minutes
- Tabletop exhibit space with a covering and two chairs
- Verbal recognition at the beginning and end of the event
- Attendee contact list

- For social events-participation by one representative
- Sponsors are also listed on the website, in emails, on fliers and any other marketing materials

**\$375 per event**



### **DIGITAL ADS:**

#### **Website Banner Ads**

A banner ad across the top of every page of the FMDS website

Size: 728x90p

\$399 for six months

#### **Grapevine Newsletter ads**

- Full Page      8x10      \$375 per issue \$1200 four issues
  - Half Page      8x5      \$250 per issue \$ 800 four issues
  - Quarter Page 4x5      \$175 per issue \$ 600 four issues
  - Eighth Page 2 3/4x4      \$100 per issue \$ 350 four issues
1. Camera-ready files only. No photocopies because they do not appear crisp and clean.

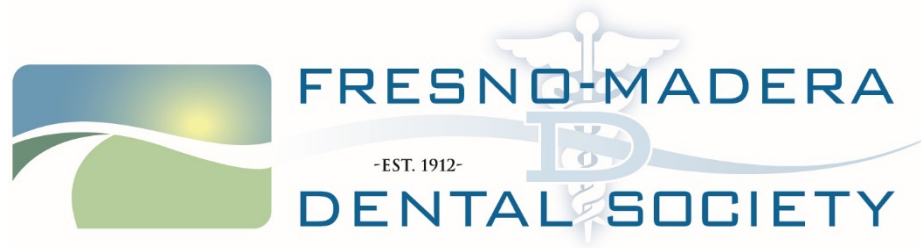
2. Submit artwork via email to [fmds@fmds.com](mailto:fmds@fmds.com)
3. If artwork is not in the proper proportion to fit our publication requirements, the editor reserves the right to change the border (border only) to allow for a clean appearance.
4. The editor shall retain editorial control and the ability to accept or reject any advertisement.

### Grapevine Classifieds

\$ 75 for 25 words or less

\$100 for 26 to 50 words

Members post for free



## **REACH OUR AUDIENCE**

***We'd love to work with you!***

**Discounts apply to multiple purchases.**

**You pick your options, and we'll discount your fees.**

**For more information on working with the**

**[Fresno Madera Dental Society](#), please contact:**

**Merriam Osmondson**

**Executive Director**

**559 438-7284**

**fmds@fmds.com**